



Lead UX Designer, Accenture Federal Services

Length: 6 years (currently employed)

Clients: United States Patent and Trade Offices (USPTO), Veteran Service Digital GI Bill (DGIB), USDA, Office of Budget and Program Analysis (OBPA), National, Background Investigative Services (NBIS)

I lead teams that build complex, human-centered digital solutions for some of the government's largest, and most 'top-secret'-organizations. This includes planning, designing, and leading large-scale research synthesis workshops for multi-multi-million dollar projects, developing system blueprints, consumer journey maps, and user flows and planning, exciting and synthesizing user testing sessions. It also requires understanding and addressing the needs of the client; whether that's building a new component for the site or brainstorming future ideas for the department.

Currently, I am the Lead UX Designer overseeing a small, talented crew building a new digital platform that provides universal access to all the patents and trademark data in the United States.

Strategist, Chapter SF

Length: 1+ year

Clients: Facebook, Google, Quizlet, Mixpanel, UberEats

For the first 10 months, I worked with a team to develop an entirely new brand identity for a very scrutinized Facebook Developer platform. I design journey maps and brand directions for Quizlet, created pitch ideas for UberEats, and helped get a friend a freelance gig marketing a new Google product. The last two months were a total nightmare.

Graphic Designer II, The Scout Guide

Length: 2+ years

I proudly profess that I was the first male hire for this talented, collaborative, and fashionable female-owned periodical. I designed multiple volumes for The Scout Guide, which totaled over \$1,500,000 in revenue for the company and an unmeasurable amount of experience for myself. I also designed, coded, and published their first digital store while being the office's unofficial bug-killer and IT specialist.

VCU Brandcenter, 2018

Masters in Business Science in Advertising with a Concentration in Advertising Strategy

Radford University, 2010

Bachelors of Science in Advertising with a minor in Graphic Design

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